



# Tidey & Co

## PRIVACY POLICY

### **We respect your rights to data protection and privacy**

This notice only relates to the processing of personal data directly provided by you or collected as a result of visiting this website. Should we process your personal data in a different context or circumstances (for instance if you instruct us and become our client), we will provide you with a separate notice.

### **Who are we?**

We are Tidey & Co, a limited liability company registered in England and Wales with number 2382615. Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall. All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

### **What personal data do we collect?**

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

### **Your personal data?**

We collect such Non-personal and Personal Information for the following purposes:

To provide and operate the Services;

To provide our Users with ongoing customer assistance and technical support;

To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;

To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;

To comply with any applicable laws and regulations.

### **Who might access or receive your personal data?**

Recipients of personal data provided as a result of your visiting this website will generally only consist of our employees. In certain circumstances we may be compelled to provide information we hold to third parties, such as regulatory or law enforcement bodies. We would only do so in compliance with the law, and where strictly necessary.

We do not intend to transfer your personal data provided or collected as a result of visiting our website outside of the UK.

### **Marketing**

We do not rent, sell or otherwise disclose your personal data to any other third party.

### **Your rights**

You have the right to:

request from us access to, and rectification or erasure of, personal data

request that we restrict processing concerning you

object to our processing of the data

data portability, where applicable

You also have the right to complain to the [Information Commissioner's Office](#) about the manner in which, or otherwise, in which we process your personal data.

### **Contacting us about your information**

If you have any questions or concerns regarding your personal data or how it is used, please contact us. You can do this directly via email at [admin@tideylaw.com](mailto:admin@tideylaw.com). Explanatory note: this Privacy Notice is in place to inform you, in line with our general obligations, and in particular in line with Article 13 of the UK GDPR, of the processing by us of your personal data. It isn't a contractual document, so we don't ask you to "agree" to it, or claim that by reading it you are taken to have agreed to it.